



南都公益基金会  
NARADA FOUNDATION

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2013 | Annual Report  
年度报告



Narada  
Foundation  
南都公益基金会

支持民间公益





# 2013 | Annual Report

## NARADA FOUNDATION

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### ANNUAL REPORT

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**Zhou Qingzhi**  
honorary president

One of the biggest advantages of Narada Foundation is the good interaction between the board of trustees and the secretariat. Over the past year, trustees and supervisors got more involved, and their passion for philanthropy and our organization grew day by day. Our secretariat is young but growing fast, and their ability to learn and carry out is strong, which results in a fruitful year. Faced with an uncertain future during the social transition period, I still hope our team can filter out distractions and keep innovative, in order to add new highlights to the entire China philanthropy.

As the organization grows, the number of partner grows as well. How to establish a sustainable relationship between Narada Foundation and its partners calls for our deeper consideration. Now, as the Internet thinking is applied by all walks of life instead of the traditional mindset, we may also apply it to building Gingko Fellow Network into a platform. This platform may comprise multiple layers, with Gingko partners being at the central layer. The platform is open-ended, providing communication not only for Gingko partners and but also for the external stakeholders. Narada Foundation is the builder, operator and maintainer of this platform. The information exchange on the platform is very convenient and this platform allows us to understand the needs of gingko partners as well as the outer society, so that we can respond to these needs immediately with corresponding design. Our own ideas and research findings can also be communicated through this platform.

The needs of the industry and the whole society are infinite, but our funds are not. I hope everyone can improve and motivate our work using Internet thinking, make the most of our limited funds to maximize the value.



**Xu Yongguang**  
chairman of the board of trustees

Narada Foundation is now seven years old. What does these seven years mean to Narada Foundation? Has Narada Foundation already become mature? I believe the most precise statement is that Narada Foundation has been learning, growing and pursuing innovation and breakthrough during the past seven years. Because as long as its mission of fostering civil society remains, we will always have to confront with old issues and new challenges of the industry; put forward our proposition and practical solutions; keep up with the pace of innovation; drive reforms; support cooperation and spearhead the development of the industry; always abide by our values of "prioritize public interest and sector development, rooted in civil society, pursue leverage effect" to foster an excellent organizational culture. Only by maintaining such state can the organization stay young, the employees be motivated, the undertaking keep progressing and the culture be inherited from generation to generation.

A democratic and harmonious executive council with a sense of mission, direction and decision-making power is the core value of Narada Foundation. Likewise, an executive team which is identified with the organization's mission, passionate about charities, service-oriented, cooperative and innovative is also the core value of Narada Foundation. Our team is still very young and needs to elevate themselves to shoulder more responsibilities and live up to the expectations of the industry and the trust of partners.



**Cheng Yu**  
vice chairman of the board of trustees

At Narada Foundation, we are all aware that the vision of Narada Foundation is to let every heart carry hope. Therefore, even if not in the first place, thinking about how to make every member of our team hopeful and take into action is a must. Only when everyone in Narada Foundation is in the self-realization of "let every heart carry hope" can we truly understand our vision as well as the complexity and hardship behind it. This is a challenge our team have to face with, but we have no other choice, because it will be in vain if we make those who do not feel hopeful convey the idea of hope.



**Liu Zhouhong**  
secretary general

In 2013, although a series of reform measures aimed at promoting philanthropy were enacted, significant barriers to civil society developments such as legitimacy, taxation, limited access to resources as well as the capacity-building challenges faced by not-for-profit organizations remained substantially unchanged. In response to these issues, Narada Foundation continued to practice its vision of "foster civil society", implemented predefined strategies and engaged in various initiatives. In 2013, a wide range of initiatives such as sector-wide program, Gingko Fellow Program and Bright Way Program as well as disaster relief program and new citizen program in specific fields were well underway. Meanwhile, we paid more attention to capacity building and employee development. In particular, we conducted an organizational branding research, in order to improve organizational capabilities through branding efforts for a greater impact.

In 2013, Narada Foundation was voted the third domestic foundation and received the Golden Orange Award at the Chinese Foundations Rating initiated by grass-roots organizations. It motivated us and at the same time made us realize the gap. These grass-roots organizations thought highly of Narada Foundation in terms of equality, administrative support and degree of intervention in the process of cooperation. Meanwhile, they also noted that partners need not only financial support but also non-financial support, which posed more demanding requirements for our team's capabilities. Team building is a great challenge to us and the cornerstone to realize our mission. In the future, we will reform, improve our management mindset and operating mode, arouse the enthusiasm and creativity of team members, enhance the team's capabilities in order to better foster the civil society.



## BOARD OF TRUSTEES



**Zhou Qingzhi**  
Honorary  
President,  
Trustee

Co-founder and  
Donor of Narada  
Foundation  
President of  
Shanghai Narada  
Group Co., Ltd



**Xu Yongguang**  
Chairman of the  
board, Trustee

Co-founder of  
Narada Foundation  
Vice President of  
China Charity  
Alliance  
Honorary board  
chairman of China  
Foundation Center



**He Wei**  
Trustee

Co-founder and Donor  
of Narada Foundation  
Board Director of  
Shanghai Narada  
Group Co., Ltd



**Cheng Yu**  
Vice Chairman  
of the Board  
(executive),  
Trustee

Chairwoman of New  
Citizen Social  
Worker Development  
and Education  
Center



**Liu Zhongxiang**  
Trustee

Deputy Director of  
NPO Administration  
Bureau



**Huang Chuanhui**  
Trustee

Director of Creative  
Office, PLA  
Navy Political  
Department  
Vice Chairman of  
Chinese Report-  
age Association



**Kang Xiaoguang**  
Trustee

Professor of  
Renmin University  
of China  
Head of NPO  
Research Institute  
of Renmin Univer-  
sity of China



**Zhao Yilan**  
Trustee

Chief of Narada  
Foundation  
Shanghai Office



**Wang Haiguang**  
Trustee

Co-founder and  
Donor of Narada  
Foundation  
Director and CEO of  
Shanghai Narada  
Group Co., Ltd



**Lin Dan**  
Trustee

Co-founder and  
Donor of Narada  
Foundation  
Board Director of  
Shanghai Narada  
Group Co., Ltd



**Chen Bo**  
Trustee

President of Narada  
Power Source Co.,  
Ltd



**Liu Zhouhong**  
Secretary  
General, Trustee

## BOARD OF SUPERVISORS



**Lu Jianqiao**  
Supervisor

Head of the  
Second Regulatory  
Office, Accountant  
Department,  
Ministry of Finance



**Zhu Weiguo**  
Supervisor

Head of Policy and  
Regulation  
Department of  
Legislative Affairs  
Office of the State  
Council



**He Jin**  
Supervisor

Senior official for  
cultural and educa-  
tional programs, Ford  
Foundation Beijing  
Representative Office

## ABOUT NARADA FOUNDATION

The Narada Foundation, founded on 11 May 2007, is a private foundation approved and supervised by the Ministry of Civil Affairs of China, with a registered capital of RMB 100 million donated by the Shanghai Narada Group Co. Ltd.

### MISSION: FOSTER CIVIL SOCIETY

Narada Foundation focuses on social problems stemming from China's economic transition and provides grants for outstanding philanthropic programs conducted by non-profit organizations (NPOs) so as to foster social innovation and promote social equality and harmony.

### VISION: EVERY HEART SHALL CARRY HOPE

When there is hope within us all, then our society holds a promising future.

## ORGANIZATIONAL CULTURE

### OUR VALUES

**Prioritize public interest**// Public interest takes precedence over any direct or potential inter-est of companies or individuals.

**Prioritize sector development**// We actively respond to the key issues and critical needs of philanthropic sector, giving priority to the interests of this sector.

**Rooted in civil society**// We are dedicated to supporting social innovation of grassroots NPOs; this makes the basis for our existence.

**Pursue leverage effect**// We strive to expand influence on society by maximizing the efficiency of our grants.

### OUR CULTURE

**Objective-oriented**// By specifying objectives, we can think outside of the box but follow the right track. We are pragmatic and innovative.

**Service spirit**// The mission of our foundation goes beyond simply providing assistance to our grantees. We also serve grassroots NPOs and the philanthropic sector.

**Respectful**// We trust partners, cherish their time and efforts, and provide the funding and services with empathy.

**Tolerant of making mistakes**// We allow mistakes in the foundation and funded organizations. Learning lessons from mistakes leads to organizational growth and innovation.

**Life-long learning**// Instead of being satisfied with existing answers, we discover and investigate issues from new perspectives and explore solutions that address fundamental problems.

**Take on risks together with social innovators**// Entrepreneurial spirit, which is a concrete embodiment of our sense of justice and pure passion, is also one of the characteristics and cultural wealth of Narada Foundation.



支持民间公益

The design of Narada Foundation's logo comes from the ginkgo tree, which is famous for its vigorous vitality and is considered as China's national tree. The logo of ginkgo leaves graphic shows a tenacious image of the growing non-profit organizations in China as well as Narada Foundation's persistence in promoting grassroots philanthropy. This simple and elegant graph-ic adopts a warm color and an open crown to convey the caring that Narada Foundation gives.



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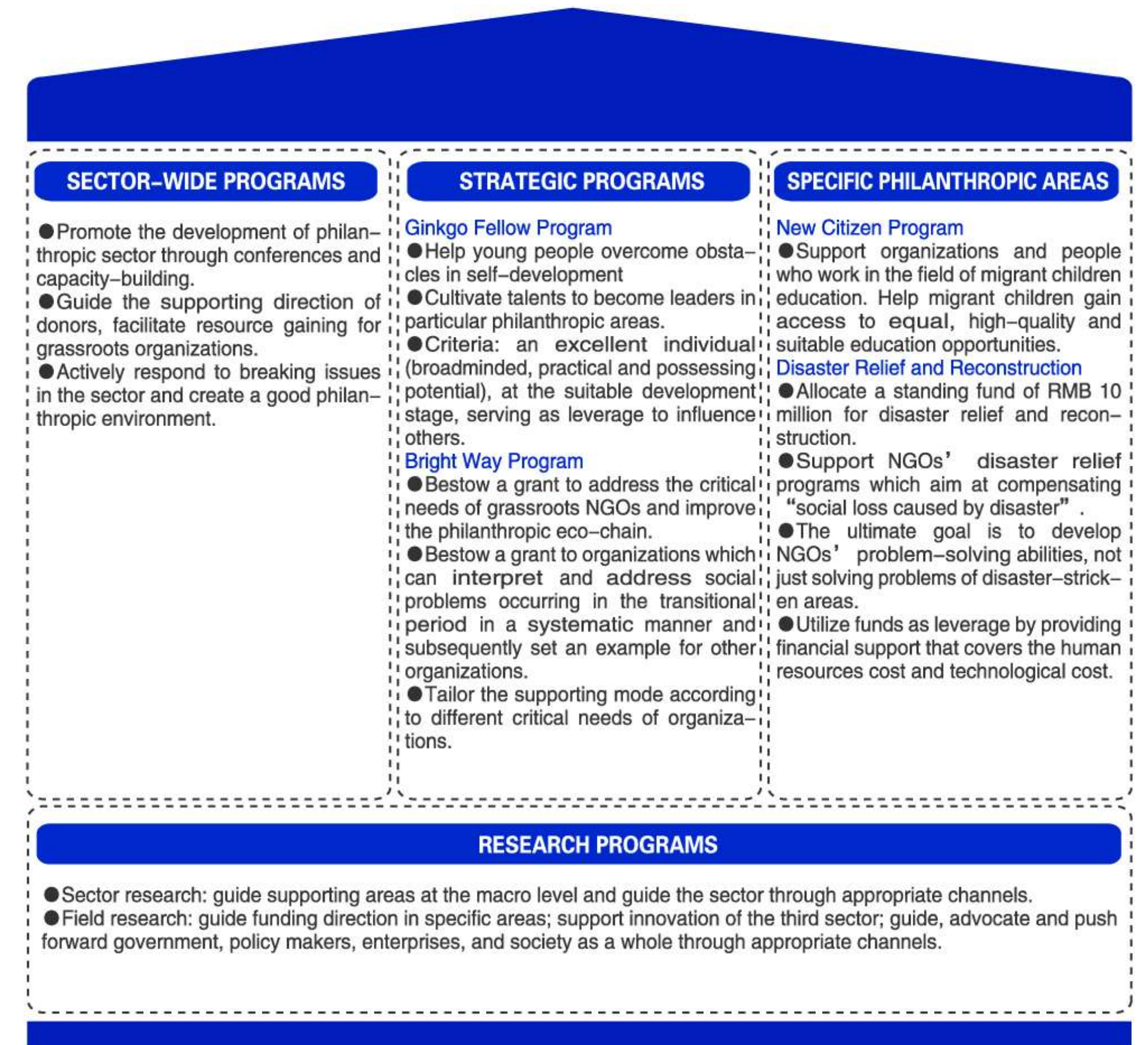
## FUNDING PROGRAMS

## FUNDING PROGRAMS

In the philanthropic sector's entire eco-chain, the Narada Foundation has positioned itself as a provider of grants and resources. In short, it plays the role of "seed funds". Through providing financial support, we help promising philanthropic programs and organizations to grow, and therefore accelerate social innovation and fulfill our mission of fostering civil society.

The Narada Foundation is dedicated to three major funding programs: initiating and supporting sector-wide programs that develop the infrastructure of the philanthropic sector, providing financial support to strategic programs that benefit supportive organizations, leading organizations, and cultivate excellent philanthropic talents, funding programs in specific philanthropic areas such as migrant children's education and disaster relief. Meanwhile, the Narada Foundation conduct strategic and policy research to guide the above-mentioned pillar programs.

● MISSION: FOSTER CIVIL SOCIETY ● VISION: EVERY HEART SHALL CARRY HOPE ●





**SECTOR-WIDE PROGRAMS****STRATEGIC PROGRAMS**

Ginkgo Fellow Program  
Bright Way Program

**SPECIFIC PHILANTHROPIC AREAS**

New Citizen Program  
Disaster Relief and Reconstruction

**RESEARCH PROGRAMS****PROGRAM DESCRIPTION**

Based on its core strength and following on from the perspective of setting up a philanthropic industry chain, the Narada Foundation guides the upstream donors, provides preferential supports to downstream NPOs and promotes sector-wide programs such as cooperation, communication, and human resources build-up which can push forward industry development. In 2013, besides continuing traditional programs, Narada Foundation focused on promoting the discussion of "social enterprises and social investment" in the philanthropic industry and put extra efforts on the expansion of philanthropic communication and NGO network development. A total of 13 programs were examined and approved during 2013, with a total approved amount of RMB 2,868,900.

**2013 SOCIAL IMPACT INVESTMENT ROUND-TABLE CONFERENCE AND FORUM**

From December 2nd to 3rd, "2013 Social Impact Investment Round-table Conference and Forum" was jointly held by Narada Foundation, Sun Culture Foundation and China Philanthropy Research Institute. The conference discussion centered on the connotation and typical cases of social impact investment, as well as what kind of supportive environment would be needed for its development in China. Through this event, the guests reached an important consensus on the connotation of social impact investment and the developmental challenges it faced in China. The consensus would play a positive role in the progress of social impact investment in China.

**2013 SOCIAL INNOVATION WEEK**

From April 29th to May 1st, "2013 Social Innovation Week" was jointly hosted by Narada Foundation and China Foundation for Poverty Alleviation, and presented by Cinnovate Center in Beijing. Centered on the theme of "Action is change", this event unfolded 41 activities related to three issues with public interest—education, pension system, and community, attracting more than 10 thousand people to attend. The event was designed to increase public awareness for philanthropic innovation through new and interesting formats, call upon them to take action, and mobilize collaborative efforts to solve practical social problems.





“2013 Social Innovation Week” opening ceremony, hosted by Zhuang Jing, CEO of Peach Blossom Island New Media.



The 5th China Private Foundation Forum. Xu Yongguang, Chairman of Board of Trustees of Narada Foundation, was presenting his view on taxation in Chinese philanthropic industry.

USDO

The Union of Self-Disciplinary Organizations ( also called "USDO" ) is an independent philanthropic network jointly launched by more than 100 NGOs in March, 2009. It commits to promoting self-discipline of social organizations and enhancing their credibility. Its members are NGOs that are financially transparent, dedicated to self-discipline and the pursuit of excellence. By the end of 2013 member conference, there were 145 USDO member organizations. "China Grassroots Transparency Index" (GTI) was issued by USDO during the 2013 member conference, which was an important index of philanthropic organizations to promote transparency and establish social credibility.

2013 YUNNAN NGOS "POSITIVE SUGGESTION" FORUM

The third annual conference of Yunnan NGOs, “Yunnan Social Construction Innovative Policy Positive Suggestion Forum” was held in Kunming on Nov 25th, 2013. A total of more than 100 people, including NGO leaders, academic experts in sociology, Yunnan provincial government representatives, attended the conference. The meeting focused on the discussion of social construction innovation work in Yunnan province and the interpretation of relevant documents, which deepened Yunnan NGOs ' understanding of new policies. In the meanwhile, the collected feedbacks and suggestions from NGOs would be submitted to the related departments for policies’ further perfection.

THE FIFTH CHINA PRIVATE FOUNDATION FORUM

China Private Foundation Forum was jointly launched by Narada Foundation and other 12 organizations dedicated to the pursuit of excellence and industry development in 2009, as an informal network of Chinese private foundations. The Fifth China Private Foundation Forum was held from November 14th to 15th in Beijing, with an attendance of about 600 people. The annual meeting was themed as "Rational philanthropy and diversified development— private foundation’ s role and position in social development". The guests had an in-depth discussion about how private foundations can promote rational social development and satisfy diversified public demands more effectively in the future.

LIST OF FUNDED SECTOR-WIDE PROGRAMS

No.	Program Name	Recipients	Approved Funds
1	Skill Training for Social Entrepreneurs	British Council	636,000.00
2	Social Entrepreneurs Funding Program (2013)	Shanghai Philanthropic Industry Development	270,000.00
3	Beijing Agency Reading Program Learning Network	Beijing Beineng Management Consulting CO.,LTD	69,515.00
4	Information Studies on China Philanthropic Industry	China Agricultural University Education Foundation	72,600.00
5	Lenovo Venture Philanthropy "For Those Who Do."	10 awarded institutions	1,000,000.00
6	2013 Social Innovation Week	China Foundation for Poverty Alleviation	205,000.00
7	2013 Chinese Foundation leaders’ visit to America Program	International Mercy Corps China	42,521.00
8	USDO	Huasheng Ruide (Beijing) Management Consulting CO.,LTD	100,000.00
9	The Fifth China Private Foundation Forum	Huamin Charity Foundation	116,206.00
10	2013 The Third China-Dolls National Patients Annual Conference	Beijing China-Dolls Center for Rare Disorders	200,000.00
11	2013 Yunnan NGOs "Positive Suggestion" Forum	Yunnan Xieli Public Welfare Support Center	73,070.00
12	2013 Social Impact Investment Round-table Conference and Forum	Sun Culture Foundation	63,000.00
13	The Second Social Enterprise and Social Venture Peak Forum ( SERC )	Association for Advancing Management Practices in Shanghai Pudong New Area	21,000.00
Total			2,868,912.00



2013 Yunnan NGOs "Positive Suggestion" Forum



"From success to excellence, China Philanthropists Forum 2013: Social Impact Investment". Xu Yongguang was giving a keynote speech.



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STRATEGIC PROGRAMS



## > GINKGO FELLOW PROGRAM

### PROGRAM DESCRIPTION

The Ginkgo Fellow Program (Ginkgo Program), initiated by the Narada Foundation, is a long-term program aiming at helping young people overcome obstacles during their growth and assume the leadership role for public welfare. While leaders/founders of grassroots NGOs being the primary beneficiaries of the program, also included are scholars, media professionals, public-spirited individuals and promising NGO leaders. Besides, this program advocates supports from the whole society for public-service talents and a supporting system for them.

Considering that public-spirited youth are in need of basic livelihood guarantee, social recognition and self-development, the aids Ginkgo Program provides consist of offer of 100,000 RMB a year for three consecutive years, and group activities held two times a year.

From the program's launch in 2010 to the end of 2012, a total of 209 referees recommended 252 candidates, 37 of whom have become Ginkgo fellows. They learned from and supported each other in an equal, respectful, inclusive, and open atmosphere. Until now, a number of collaborative programs have been operated.

### RELEVANT DATA

In 2013, 191 people have attended 6 Ginkgo promotions;

In 2013, 12 people have become new Ginkgo fellows after preliminary screenings of 326 candidates and face-to-face investigations into 20 of them;

By the end of 2013, Ginkgo Fellow Program has been operated for 4 years, with a total number of 257 referees, 326 Ginkgo candidates, 82 Ginkgo fellows under field investigation, 48 Ginkgo fellows receiving aids, 17 provinces/cities covered with Ginkgo fellows, and 9 specific aspects of Ginkgo Fellow Program: community development, health assistance, labor welfare, rural community development, adolescence education, ecological protection, sex and gender, NGO support, and voluntary service.



Oct 17

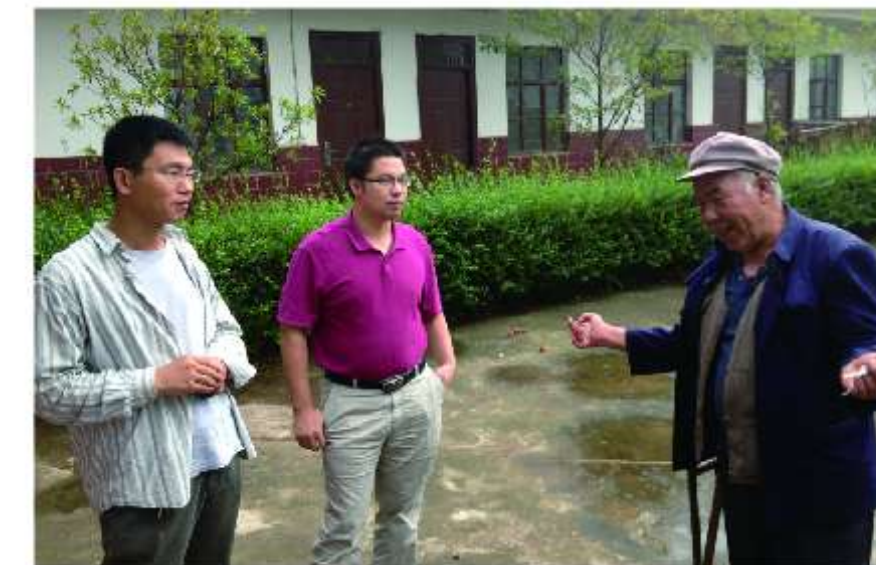
Candidate Bayar Tu was sharing his experience and ideals in philanthropy with 2010–2012 ginkgo fellows and this year's panel of experts and judges on the "Gingko Program" assessment meeting

### INVESTIGATION AND ASSESSMENT

**Program Promotion**// For the purpose of expansion of our communications with NGOs, enhancement of our public-service fellows' understanding of Ginkgo Program, as well as further delivery of the spirit of Ginkgo Program, Narada Foundation has carried out a series of program promotions in the cities of Changchun, Jinan, Nanchang, Lanzhou, Beihai and Urumqi from March 16 to April 6. The promotions received strong support from both Ginkgo fellows and local NGO partners, and representatives from 146 organizations have attended.

**Field Work**// The secretariat had done preliminary investigations into 326 candidates, delved into their materials, and later extended application invitations to 27 of them. Finally, the secretariat has spent four months conducting face-to-face investigations of the ultimate qualifiers in 10 provinces (including municipalities and autonomous regions).

**Expert Review**// The review meeting was held from October 10 to 12 in Beijing, during which, 13 candidates had one-on-one interviews with the experts, and at last, 12 of them passed the review. Along with the increased diversity of fields Ginkgo fellows' services dedicate to, Ginkgo Program has also seen its first scholar fellow. Ginkgo fellows from the previous three sessions have attended the meeting, and held a discussion on topics like individual growth and fellows' networking.



Aug 31

Secretary-general Liu Zhouhong (middle) paid a visit to candidate Si Zhanjie's (left) program location, and talked to the organization's beneficiary (right).



Oct 18

Ye Zuyu, honorary president of Beijing New Path Foundation, shared his view on how to lead a team by listening with 2010–2012 ginkgo fellows.



## GINKGO FELLOW NETWORK CONSTRUCTION

**Fellow Gathering**// From January 13 to January 17, 37 Ginkgo fellows from across the country gathered in Beijing. The main contents of the gathering include a welcome meeting and certificates issuance for the newly admitted, commendation of contribution to Ginkgo fellow network, public-welfare learning forum, fellow discussion salon, fellow team construction, and visits to the fellow organizations in Kunming. Besides, the gathering has designated Taiwan and India as the destinations of overseas investigation of 2013, and formed the Second Ginkgo Fellow Committee through democratic election. Lu Feng, a Ginkgo fellow, said: “This full itinerary of Kunming gathering has made me reflect on my initial intention, balance between job and family and deep connection among Ginkgo fellows, leaving me with contemplation and improvement”.

**Study Abroad**// Visits to Taiwan: From June 2 to 12, a group made up of 13 Ginkgo fellows and Jingxing fellows spent 11 days studying in Taiwan. The study was focused on community development and education, apart from children welfare, youth service, elderly service, social work, and emergency rescue.

Visits to India: From November 3 to 12, 26 delegates including 22 Ginkgo fellows, 1 media partner, 1 representative from cooperative partner, and 2 Narada Foundation personnel paid a 10-day visit of communication and learning to India. They were separated into two groups of social development and environmental protection, having visited twelve public welfare organizations specializing in education, community development and nature conservation, in Bangalore, Mysore, Bombay and Delhi. They also went to slums, Gandhi Cemetery and fair trade market, etc.

**Ginkgo Fellow Public Welfare Activity Month**// In May, 2013, 37 Ginkgo fellows have jointly initiated “Ginkgo Fellow Public Welfare Activity Month”, in the hope of presenting the fresh outlook of current public welfare development in China, and delivering the spirit of “everyone’s involvement” of the public welfare. With “New Worker”, “New Life”, “New Environment”, “New Education”, “New Rural”, and “New Image” being the topics, 31 activities were held in 12 provinces/cities across the country, attracting more than 6,500 people. The project sum-up meeting – The First Ginkgo Forum was held in Beijing on May 25. During the meeting, Ginkgo fellows shared their public welfare practices and ideas. In addition, activities like public welfare fairs, public welfare shows, and workshops were also held.

**Welcome Party & Commencement**// “Ginkgo Path, Fellow Road” – 2013 Welcome Party & Commencement of Ginkgo Fellow Program was held in Beijing on the afternoon of October 19, 2013. Lu Fei, Mei Nianshu, Sun Heng, Wang Yi’ou, and Zeng Shiyi, who are the first batch of Ginkgo fellows, shared with the present guests reflections on their growth for the past three years. List of Ginkgo fellows was announced.

**Ginkgo Fellow Committee**// Ginkgo Fellow Committee is called Fellow Committee for short. With the purpose of serving Ginkgo fellows, it is a voluntary group consisting of five committee members and two supervisors, who are selected through democratic election. In 2013, the Fellow Committee has devoted 500 hours in its work.

**Resource Pairing**// The follow-up support of Ginkgo Program provides Ginkgo fellows with specific resource pairing and propaganda. In 2013, the program provided three categories of 32 resource pairing services for Ginkgo fellows, including learning exchange, public service advertising, and entry to campaigns through recommendation. For instance, it recommended Ginkgo fellows to participate in the International Innovation Talk Summit, and introduced them to the public through media cooperation.



**Jan 13—Jan 17 ( Picture on the left )**  
Ginkgo fellows gathered in Kunming. 2012 ginkgo fellows Qiu Song (left) and Tsering Norbu (right) on the brand building training session.



**Oct 19**  
Group picture on the welcome party and commencement.



**2013**  
7 members of the Ginkgo Fellow Committee: Lin Lusheng, Miao Shiming, Han Hongmei, Lu Feng, Zhou Rong, Qi Lixia, Liu Meng

## EXCHANGES AND COOPERATION

**Expert Meeting**// Ginkgo Program Expert Meeting was held in Beijing on March 12. Lv Chao, founder of NPI Development Center, Liang Xiaoyang, director-general of Friends of Nature, Lu Xiaoya, president of Beijing Growing Home Education and Counseling, Yang Tuan, deputy director of Institute of Sociology, Chinese Academy of Social Sciences and Chen Yueguang, vice president of China Youth Development Foundation, were invited to attend the meeting. Based on the review of the program process and inspection on its prospect, the rules of Ginkgo Program, fellow networking, and project advertising and assessment were discussed.



**Mar 12**  
Experts had a heated discussion about program design on Ginkgo Program Expert Meeting. The speaker in the picture is Liang Xiaoyan, chairman of Beijing Western Sunshine Rural Development Foundation.

**Cooperation**// The Xinping Foundation has donated RMB 428,400 to support overseas visits of 2013 for Ginkgo fellows.

The Zhejiang Dunhe Charity Foundation has donated RMB 1,000,000 to provide financial aids for Ginkgo fellows.

The joint funding of cooperative partners expanded the resource network of the Ginkgo Program. As an open platform, Ginkgo Program welcomes more organizations and friends to explore and support the development of public-spirited talents with us.



2013 Annual Report

STRATEGIC PROGRAMS

## > Bright Way Program

### PROGRAM DESCRIPTION

**Reasons of Launching the Program**// Research suggests that many NGO organizations with certain professional background and potential may reach a bottle neck at some point for a lack of support on R&D, experience review, team-capacity building and management. The lack of support prevents them from elevating professionalism, expanding, and maintaining the leadership in the industry. As a result, it is not good for the overall industry development and the systematic solutions to social problems.

**Program Overview**// Bright Way Program refers to the concept of strategic investment, and provides long-term development funds and intellectual support to organizations which exert profound influence on the industry. Through deep interactions and comprehensive supports, the program allows them to better equip themselves for sustainable development and systematic solutions to social problems.

**Funding Process**// Contains four core procedures: Selection-Investment-Assistance-Withdrawing", as shown in the diagram

#### Funding Flow Diagram



### PROGRAM IMPLEMENTATION

The Bright Way Program supported eight NGOs in the corresponding period of 2013, including two new members: Nature University and Aiyouxi. Besides, it provided 1-year small amount funds to five NGOs in the form of organization grants. The five organizations were: Capacity Building & Assessment Centre (CBAC), Teach Future China (TFC), NGO 2.0, Beijing Neighbors Social Service Center, A Better Community (ABC)

In terms of program development, we have further defined the selection standards and implementation process, modified the operational tools, and confirmed the development goals of 2014-2015. The Program will expand its funding scale to recruit another 4-5 organizations in 2014-2015. Assisting capability building for NGOs and improving the overall funding system are key concerns of the Program.

### JUDGE

In 2013, the Bright Way Program completed investigation on 19 institutions, including 9 due diligence, and eventually approved two Bright Way partners and five partners granted with small amount funding.

**Set up an assessment committee**// The assessment committee consists of five members: chairman Xu Yongguang, vice chairwoman Cheng Yu, secretary-general Liu Zhouhong, project director Lin Hong, and consultant of Bright Way Program Yang Yimei (with rich experience in consulting and investment banking).

- **Clarify the evaluation process**
- **Scan organizations**// Find the appropriate candidates through recommendation, self-recommendation, and proactive scan of the organizations.
- **Preliminary investigation**// Investigate candidates into its effectiveness of business model and the driving function in the sector. The methods of investigation include: high-level exchanges; project or activity observation; interview on service recipients, peers, and experts.
- **Due diligence**// Observe criteria of team sustainability, bottlenecks, and the value of Bright Way Program might be addressing, through methods such as team and partners interview, group discussion, and participation in projects or activities.
- **Recommendation**// Based on the result of the investigations above, draft letters of recommendation and submit them to five judges of the assessment committee for approval. Candidates require over three votes to be entitled to get the grants.
- **Funding implementation**// Specific funding plans and evaluation indicators are confirmed with the grants recipients considering opinions from the judges.



Liu Fei, founder of Bright Way partner Aiyouxi, and the project director Lin Hong were exchanging their view on community building activities.



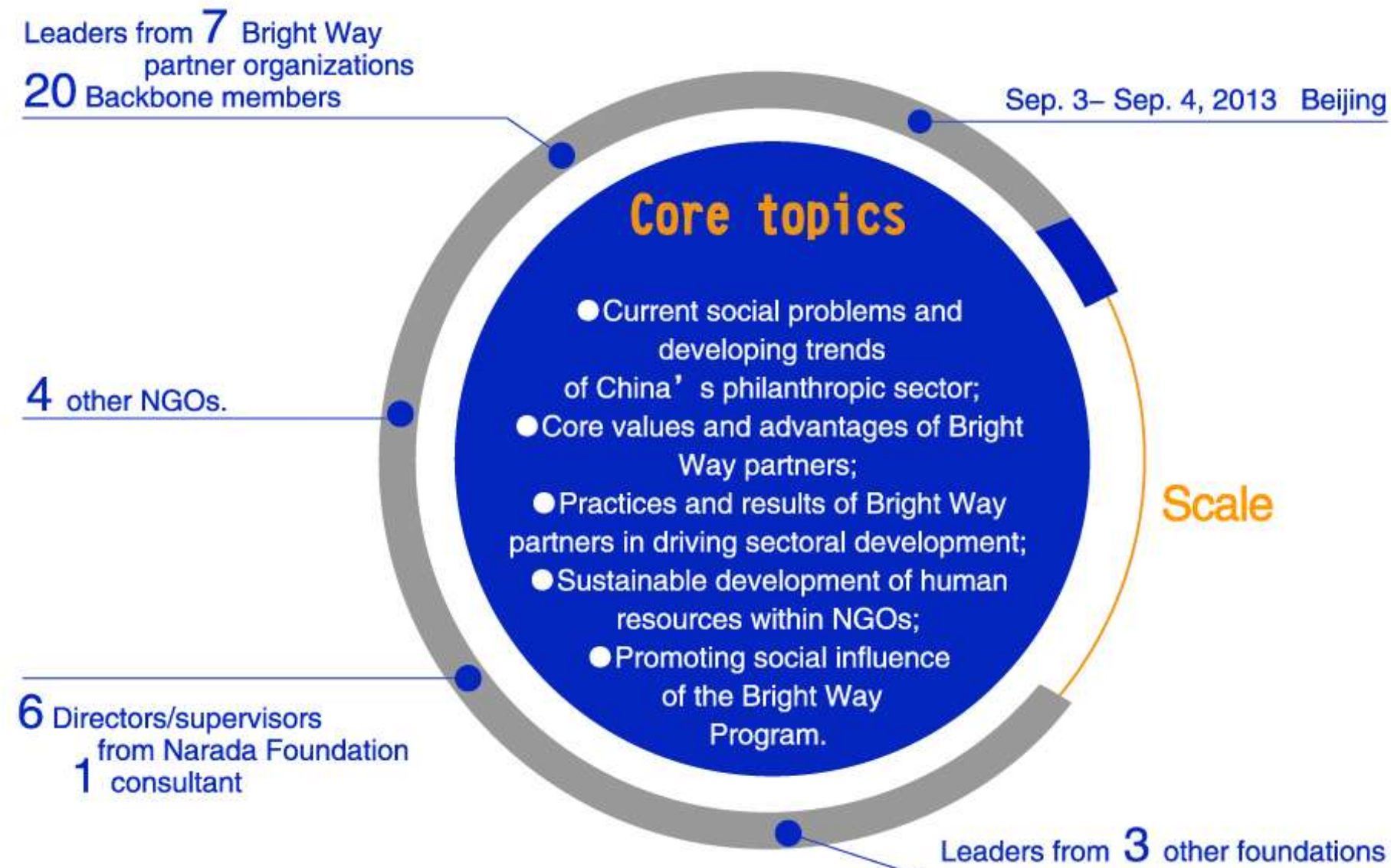
Bright Way partner China Intellectual and Developmental Disabilities Network was voting on the amendment of regulation.



## EXCHANGE MEETING

**Origin**// The Bright Way Partners Exchange is an important attempt to offer non-financial support by the Bright Way Program. It provides a platform of interaction for Bright Way partners, foundations, business leaders, government officials, and scholars, promoting cross-border exchanges, learning, and cooperation.

Since the Exchange values much on team building, it invites the top leader of each Bright Way partner, together with 1~3 team members to attend, creating an equal exchange opportunity for team leaders and team members.



### Important Findings:

1. Tendency of social development: The notion of "fostering NGOs is cultivating the civil society" has been outmoded. In the future, only NGOs with actual contributions in solving social problems will obtain opportunity for long-term development. NGOs are required to better integrate resources to draw public attention to the emerging social issues and solve urgent social problems. This becomes a great opportunity as well as a new challenge to Chinese grassroots organizations.

2. Sustainable development of human resources: The DNA of a team, implanted by the team leader, will exert great influence on the future development of the organization. Therefore, the leader of an NGO needs to primely inspire the team members to work together, and foster the successors to build their team values as well as develop strategic thinking and management capabilities.

3. Social impact: Social impact indicates the functions and effects of an NGO on specific social problems. Big differences exist among various types of organizations in terms of their social impacts: Service organizations impact through directly solving problems and setting examples; advocating organizations work on drawing public attentions to the important problems, and bring in as many resources to find better solutions; supportive organizations exert their impacts through assisting other organizations to work more effectively. Normally, the type of organization combining with advocacy and service functions shows larger impact than the type with a single function.



Discussion hosted by Cheng Yu, vice chairwoman of the board of trustees



Zhai Yan, director of Huizeren, and Zhang Yang from Xu Family Charitable Foundation was discussing about organizational development



Lai Chao, secretary-general of Beijing Western Sunshine Rural Development Foundation; Gao Xiaoxian, director of Shaanxi Gender Development Solution; Xu Yongguang, chairman of Narada Foundation (from left to right)



Group photo on Bright Way exchange meeting

## Quotations:

As China society has experienced decades of reform and changes, resultant force from the grass-roots organizations, market, and society has been recognized as a major engine for the development and transformation of society. Civil society will improve efficiency and equity of China. This is the most efficient and promising trend as I see.

—Wang Haiguang, Trustee Member of Narada Foundation

We should train everyone as a genius. I prefer motivating than managing an NGO. When your team member is given plenty of tasks, he will take the challenges and responsibilities, accompanied by enormous potential. This process will as well inspire his confidence and desire to display his talent, and shorten the time span that he surpasses you as a team leader.

—Feng Yongfeng, Nature University



2013 Annual Report

SPECIFIC  
PHILANTHROPIC  
AREAS

## > NEW CITIZEN PROGRAM

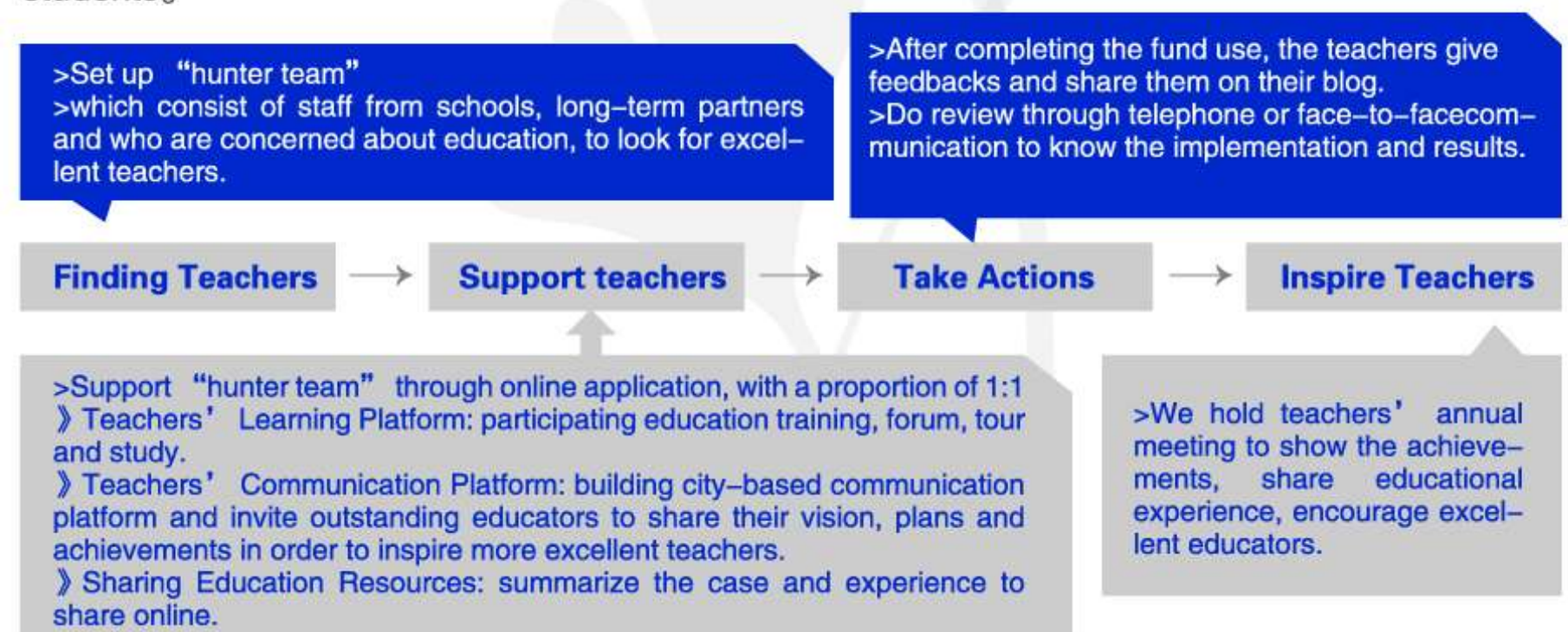
### PROGRAM DESCRIPTION

The New Citizen Program aims to improve the growing environment of the migrant children. We hope to make fair, high-quality and appropriate education accessible for migrant children by supporting educators. By the end of 2013, 35 education services of migrant children in 18 provinces across the nation were covered by this project; 191 social projects were completed in combination with 127 non-governmental institutions (NGI), with the total investment of RMB 25 million. The New Citizen Program was named "Most Influential Charity Project", in one category of the 2008 China Charity Awards organized by China's Ministry of Civil Affairs.

### NEW CITIZEN SMALL-SCALE TEACHERS FUND

#### PROJECT INTRODUCTION

The New Citizen Small-scale Teachers Fund was set up to provide small-scale financial support for teachers who have an education ideal. Teachers can apply for a maximum RMB 800 grand to realize their 'golden wishes' and ideas generated in their work that meet the needs of their students.



### PROJECT CHANGE

Problems & Improvement: into education

Problems	VS	Improvement
Most applications address the shortage of resources rather than specific questions and plans.		Improve <Application Form> to guide teachers focus on students' growth and put forward specific questions and solutions.
Buying equipment rather than solving education problems (do not focus)		Improve <Application Form> to better define and illustrate questions in the form. Clear address that teachers should concentrate on improving students' learning interest and mental development rather than exam-based abilities.
Speed first and quality last		raise approval criteria to pay attention to quality rather than speed. Drop the passing rate from 90% to 30%, which clear explanation.
There are limited teachers knowing the projects		More project posters in schools and better communication with principals.
More project posters in schools and better communication with principals.		Set up "hunter team" (already in Beijing and Guanzhou)
Set up "hunter team" (already in Beijing and Guanzhou)		Give advice through telephone communication and reflect upon on-spot review; hold reading salon in Beijing; Project staff pursue self-development by professional reading.

### PROJECT ACHIEVEMENTS

In 2013, the New Citizen Small-scale Teachers Fund was open to the teachers teaching at the private migrant children schools around the nation in March and September. With the total amount of 210,033.9 Yuan, 279 teachers living in ten different cities were helped to realize their teaching wishes.



Enjoy Story. Children in grade two holding their favorite story books, getting closer to books through listening, speaking, reading and writing.

Teacher Chen Guiping, Guangzhou Baiyun District Hualong Primary School.



Crocheting interest team and children's works.

Teacher Cao Xiuhua, Beijing Daxing District Dandelion High School.



## NEW CITIZEN SOCIAL WORKER

### PROJECT INTRODUCTION

The project New Citizen Social Worker was launched since 2007, has been conducting the project group – “Migrant Children Full Development Project” in six migrant children schools in Beijing, along with subprojects like Our Common City, Tour the City, Children Independence, Sunshine Guidance and Reading Plan. The overall project group aims to empower migrant children group and place focuses on the improvement of learning and growing environment of migrant children, including school education environment, friendship environment and community environment, with an aim to improve migrant children’s ability of resource acquisition.

### PROJECT ACHIEVEMENTS

In 2013, 36 social workers with New Citizen Social Worker Project conducted social services at six migrant children schools in Beijing, and the number of the beneficiaries amounted to 18,393.

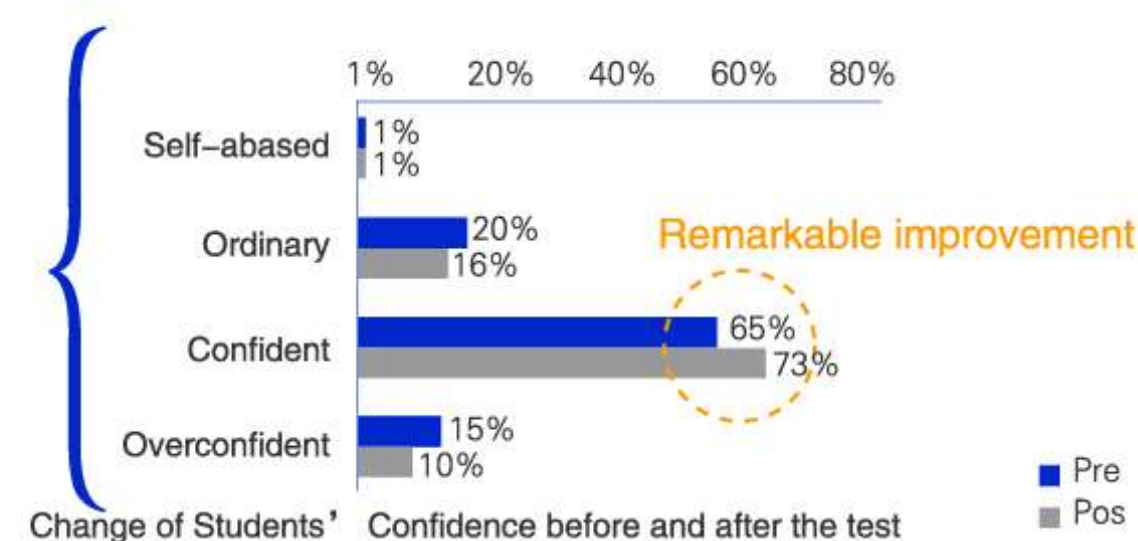


City Tour –Migrant children visiting Houhai in Beijing

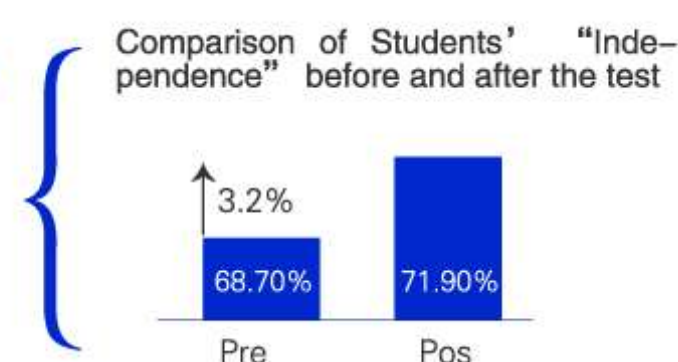


Our Common City – Interpersonal Relationship Class Meeting in Blue Sky Fengyuan School.

● **Confidence**  
can equip “migrant children” with faith of completing tasks and realizing goals on their own.



● **Independence**  
Pay attention to people and things around them. Have their own ideas towards things happening and take responsibility for what they have done.



● **Self-reliance**  
Ability to resolve problems and take responsibility on one's own

Test Questions	Change
I am not depressed facing a problem.	+5.9%
I would do what my family members or teacher tell me to.	-5.3%
I have my own ideas when participating activities with others.	-7.8%
I complete what I need to do without reminder from others.	+11.2%
I complete what I need to do without reminder from others.	+11.2%
I do not go to a strange place alone.	+4.7%

Average improvement degree:

2.0%

## NEW CITIZEN COMMUNITY EDUCATION

### PROJECT INTRODUCTION

The New Citizen Community Education aims to support the social institutions to set up community centers in the settlement of migrant workers to provide diverse community education activities for migrant children and their families. The New Citizen Program supports more social institutions and social resources taking part in the community education.

### PROJECT ACHIEVEMENTS

Objective	Concrete Work	Achievements
More Community Education Institutions	<ul style="list-style-type: none"> <li>✓ Provide financial support for 11 community institutions.</li> <li>✓ Seek for external resource support: IDO provides small-sized donation for 13 institutions for their art course; Xiping Foundation provides 3600 books for 3 community institutions</li> <li>✓ Provide development strategy consultancy and support for institutions</li> </ul>	<ul style="list-style-type: none"> <li>✓ 82% of cooperative institutions expand their team</li> <li>✓ 55% of cooperative institutions increase the community centers</li> </ul>
Better Community Education Service	<ul style="list-style-type: none"> <li>✓ Two workshops</li> <li>✓ Fifteen reading parties in Beijing</li> <li>✓ Course design practice – Beijing Summer Camp</li> </ul>	<ul style="list-style-type: none"> <li>✓ Service target segmentation; school age, before school age and parents;</li> <li>✓ More community education design programs based on the developmental needs</li> <li>✓ Form a certain educational ideas</li> </ul>
Community Education Network Support	<ul style="list-style-type: none"> <li>✓ community self-organized book club</li> <li>✓ Holding Collective design courses in six community institutions and helping with the organization of summer camp</li> </ul>	<ul style="list-style-type: none"> <li>✓ A work network of the community education institution with the focus on joint funding in Beijing</li> </ul>



Beijing Motie Book Co., Ltd. donates books titled Adult's Science worth of ten thousands. Children making the sky lanterns together.



Community Music Workshop



# NEW CITIZEN SCHOOL-AID ACTION

## PROJECT INTRODUCTION

It aims to conduct social workers to mobilize more resources and manpower to take part in the migrant children education.

## PROJECT ACHIEVEMENTS

For 2013 as a whole, resources from 18 enterprises, governments and individuals were put into 21 migrant children schools, 4 community institutions and 1 social institution. The amount of the donations was estimated at 456,454 yuan from the twenty –five donations. The number of beneficiaries was 12,981.

### LIST OF FUNDED PROJECTS OF NEW CITIZEN PROGRAM

No.	Program Name	Recipients	Approved Funds
201301	Children Community Education	Changsha Worker' s Friend Information	103,839.00
201302	Support for community art education for migrant children	Beijing Lezhi Zisheng Education Consultancy	212,000.00
201303	2013 Children' s Participation in free community library	Grassland Free Library	40,000.00
201304	Sunflower Migrant Children Education	Shanghai Zhabei District Loving Home Youth	120,000.00
201305	Community Activity Center for Children	Yijian Foundation	98,412.00
201306	Development Education for Migrant Children	Beijing Magnolia Blossom Culture Develop-ment Center	150,000.00
201307	Son of the Earth Community Study Section	Guangzhou Son of the Earth Community Study Section	160,000.00
201308	Individual Study Room for Migrant Children	Zhengzhou Ruomu Education Consultancy Co., Ltd.	64,000.00
201309	Banta Village Community Education Project	Beijing Farmer' s Son Culture Development Center	150,000.00
201310	Community Service Center	Panyu District Xiao Jinyan Community Public Service Center	150,668.40
201311	Migrant Children' s Library	Happy Xiao Taozi Education Public Studio	50,000.00
201313	Grow together with You	Lotus Kaichu Public Cultural Center	100,000.00
201314	Cooperative Institution Support	New Citizen ProgramBeijing China-Dolls	198,100.00
Total			1,597,019.40



1	
2	3

1.China Highway Radio and Beijing Jingrun Law Firm jointly donated a library worth of 80 thousand yuan for Jindi Experimental School.

2.Renren donated computers to five migrant children schools.

3.Mckinsey donated books , chairs and tables worth of 18 thousand yuan for Ziqiang Experimental School.





2013 Annual Report

SPECIFIC  
PHILANTHROPIC  
AREAS

## > DISASTER RELIEF AND RECONSTRUCTION

### PROGRAM DESCRIPTION

Disaster Relief and Post-Disaster Reconstruction is one of the projects that Narada Foundation funds in specific philanthropic areas. It aims at funding NGOs to make use of their own professional skills to operate rescue or soft service in regard to disaster response.

After the 2008 Wenchuan Earthquake, Narada Foundation launched in emergency the 5.12 Post-Disaster Reconstruction Funding Program, and put up RMB 10 million to finance NGOs' earthquake relief and post-disaster reconstruction work. In April 2010, in response to frequent natural disasters, the Disaster Relief and Post-Reconstruction Fund with a regular contribution amount of RMB 10 million were established. In June 2011, the concept of "social loss" was raised, trying to help research on "social loss caused by disaster" and supporting groups of disaster relief programs, which aim at compensating "social loss caused by disaster". In 2013, disaster relief strategy research on "social loss caused by disaster" and "positive view of disaster" was initiated. Until the end of 2013, Narada Foundation has funded NGOs to participate in disaster response work in Wenchuan Earthquake, Southwest Drought, Yushu Earthquake, Lushan Earthquake, Minxian Earthquake, etc.

### PROGRAM IMPLEMENTATION

Based on its response to Lushan Earthquake and Minxian Earthquake, Disaster Relief and Post-Disaster Reconstruction has initiated disaster relief strategy research in 2013, at the core of "positive view of disaster". As of December 31, 2013, a total of 32 programs had been approved with a total amount of RMB 3,674,600.

## SPECIFIC DETAILS

### PROMOTE COOPERATION AND SUPPORT JOINT DISASTER RESCUE

**Chengdu Public Service Organization 4.20 Joint Rescue Operation** // It was jointly founded by more than 10 Chengdu local public service organizations on the day of the earthquake, and nearly 70 organizations successively participated in the joint operation during the rescue. Under the 4.20 Consensus, NGOs have preliminarily managed to respond to major disasters in emergency through collaboration, which, to some extent, ensured the civil rescue operated in an orderly and effective way, and provided examples and experiences for future NGO joint rescue operations. This is the first project supported by Narada after Lushan Earthquake, and also the first time we initiate the Emergency Funding Appropriation, that is, reimbursement and audit after use of money, according to the demand in the front line.

**Gansu Social Organization Joint Rescue Platform** // It is led by Gansu Association for Non-Profit Organization, founded jointly by another five local social organizations, and has admitted more than 100 social organizations. Primary works of the platform are: regular arrangement of editing of "Social Organizations' Participation in Dingxi Earthquake Rescue Bulletin" including requirements, policies, NGO news, experience sharing, etc.; psychological consult, experience exchange, capacity building and other supporting works operated for rescue workers and organizations. From September 28 to 29, the two-day "Experience of Participation in Dingxi 7.22 Earthquake Relief & Training Council" was held, with the attendance of nearly 60 representatives from social organizations.

**Civil Public Welfare Relief Association** // It was held in Hangzhou on August 24 and 25, with the participation of about 120 representatives from more than 80 NGOs throughout the country. Topics like experience of NGOs' participation in disaster relief, information tools formed during the rescue, as well as the way of NGOs' collaboration were shared, presented, and deeply discussed to form a future framework of NGO participating in rescue operations.

### FUNDING SERVICE PROJECTS FOR DISASTER-AFFECTED COMMUNITIES

**Renjia Village "Hearts Together" Post-Disaster Reconstruction of Comprehensive Development Services** // On April 21, the project team went into Renjia Village, Qingren County, Lushan Town, community of the project, to provide services like material aid. After the resettlement of the disaster-stricken villagers, the project team, based on research, designed and conducted diversified services, such as recreational activities, psychological counseling, and daily care of special groups, playing an important role in helping the disaster-affected villagers get through grief and reduce psychological stress, in reconstructing community relations and promoting community integration.

**"Urban & Rural—Righteous Bazaar" Interactive Community Development Project** // On the basis of fully understanding of the demand of the interested parties, the project team learned from the concepts and methods of its classic urban community public-welfare program "Righteous Bazaar", integrated the element of urban-rural mutual assistance, and designed the project at





the targeted community Xian' guan County. Monthly and irregular bazaars held in the community have wisely solved the problem of poor sale of agricultural and sideline products in disaster-stricken areas, met the urban residents' wish of assisting disaster-stricken areas within the scope of their capabilities, managed to have effective communications, mutual assistance between urban and rural areas, and spread the concept of livelihood development and mutual help in the community.



Martial art direction on “Kong-Fu Dream” voluntary training project



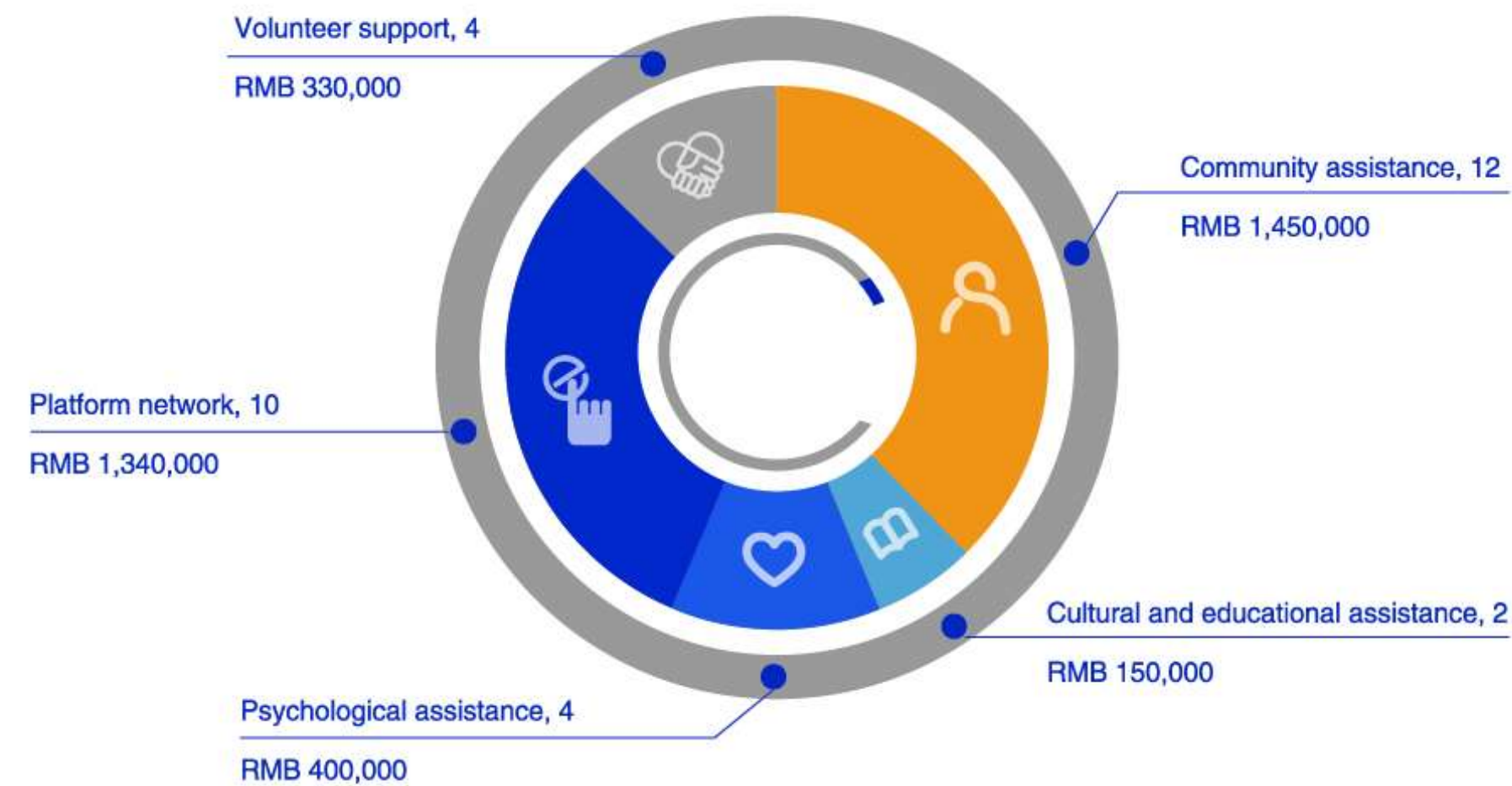
Group picture of community volunteers in Renjia Village



## AREA RESEARCH

**From Wenchuan to Ya' an – Study on Cooperation among Public Welfare Organizations in Disaster Relief & Development of the Civil Society** // The field research on social organization or volunteer cooperation cases in Lushan Earthquake has enabled us to know the situation of cooperation in the process of disaster relief, foresee the cooperation mechanisms of China's civil society organizations, sum up experience that various interested groups of civil society can draw on, and thus provide valuable experience and implementation measures for effective disaster relief volunteer services in the future. The project team has completed research and systemization of ten cooperation cases, and the research report is expected to be completed in April 2014.

### Diagram of Funding Programs



Note: The percentage was calculated according to the number of projects

### LIST OF FUNDED DISASTER RELIEF AND RECONSTRUCTION PROGRAMS

No.	Program Name	Recipients	Approved Funds
1	Chengdu NGOs 4 · 20 Joint Rescue Action	Aiyuxi Social Work Service Center in Chengdu High-tech Zone	210,000.00
2	Safety Star Lushan Earthquake Volunteer Training Project	China Youth Development Foundation	20,000.00
3	Ya' an Earthquake Liangshan Local Materials Collection Action	Xichang Ecology and Environmental Protection Institute	9,000.00
4	Yitiangongyi 4 · 20 Heart Club Platform Plan	Chengdu Yitiangongyi Social Work Service Center	94,700.00
5	Chengdu Roots and Shoots "4 · 20 Ya' an Safe Drinking Water Aid Plan"	Chengdu R&S Environment Culture Exchange Center	30,000.00
6	"Joint Relief" Lushan Earthquake NGO Support Center and Civil Relief Headquarters Project	Zhongyi Resource Center of Volunteer Service in Guiyang	100,000.00
7	Research Project of Social Response to Wenchuan and Lushan Earthquakes	The School of Social Development and Public Policy in Beijing Normal University	198,947.00

No.	Program Name	Recipients	Approved Funds
8	Watchdog—NGO Information Network	Chengdu Society for Science and Technology—Journalism	100,000.00
9	Garbage Classification Project in Ya' an	Dandelion Environmental Protection Exchange Center in Chengdu High-tech Zone	34,920.00
10	Renjia Village "Hearts Together" Post-Disaster Reconstruction of Comprehensive Development Services	Chengdu Spirit Home Social Work Service Center	200,000.00
11	"Aiyi Organization Transformation and Sustainable Operation in Disaster-stricken Area 2013" Project	Wuxi Lingshan Charity Foundation	100,000.00
12	Gansu Social Organization Joint Disaster Relief Platform	Gansu Social Organization Association	199,300.00
13	From Wenchuan to Ya' an—Trend Study on Philanthropy-Sector Cooperation and Civil Society Development	Anna Chennault Foundation	148,000.00
14	"Youling Plan" Community Companion Project	Yiduo Public Service Center in Chengdu High-tech Zone	199,400.00
15	Consciousness Awaken of Community Development and Livelihood Restoration Capacity Building Project	Yizhong Community Development Center in Chengdu High-tech Zone	64,900.00
16	"Qingxin Inn—Doctor Psychological Reconstruction Special Training Plan in Disaster-stricken Area"	Shanghai Xintu Center for Community Health Promotion	30,000.00
17	"Kung-Fu Dream" Voluntary Training Plan	Big Love Martial Arts Culture Communication Center in Chengdu Jinjiang District	48,900.00
18	"Social Loss – Intervention" Narada Foundation Disaster Relief Strategy R&D Project	China Philanthropy Advisors (CPA)	266,029.00
19	"Guchengyisheng" Reconstruction Community Development Project	Yizhong Community Development Center in Chengdu High-tech Zone	199,000.00
20	Lushan Qingren Qiye Renjia School Social Work Project	New-zone Youth Development Center in Chengdu Wuhou District	100,200.00
21	"Urban & Rural—Righteous Bazaar" Interactive Community Development Project	Aiyuxi Social Work Service Center in Chengdu Jinjiang District	198,100.00
22	Foundation Disaster Relief Council Project	China Youth Development Foundation	80,000.00
23	Gansu Minxian 7 · 22 Disaster Relief Psychological Counselling and Community Companion Project	Gansu Yixin Psychological Counselling Center	30,500.00
24	"Grassroots Disaster Relief Association" Project	Hangzhou Youth Philanthropy Social Organization Service Center	144,000.00
25	Minxian Earthquake Severely Affected Village Tour Rehabilitation Assistance Pilot Project	Medical and Rehabilitation Center for Disabled in Minhe Hui and Tu Autonomous County	49,500.00
26	Sunset Empty-nesters Companion Plan	Chongqing Jiangjin Sunshine Social Work Service Center	40,000.00
27	"Lekang1+1" Community Participation Service Development Project	Lekang Life Caring Development Center in Chengdu High-tech Zone	208,590.00
28	Evaluation of 4 · 20 Disaster Relief Project	China Philanthropy Advisors	51,706.00
29	5 · 12 Bereaved Family Assistance Program	Chengdu Yitiangongyi Social Work Service Center	177,870.00
30	NGO Disaster Relief Association – Special Conference on Grassroots Response in Urban Flood	Shanghai United Foundation (SUF)	40,000.00
31	Ya' an Micro Charity Account	Guangdong Xixian Education Foundation	101,000.00
32	Post-Disaster Social Loss Research Action	Guangdong Green Farming Social Work Development Center	200,000.00
Total			3,674,562.00



2013 Annual Report

RESEARCH  
PROGRAMS

## PROGRAM DESCRIPTION

The research program aims to provide information and consultancy for the strategic decisions made by Narada Foundation and improve the strategy and integration of project planning and management. In 2010, Narada Foundation officially launched the research programs, supporting the practical and applicative study of the industry and important fields.

## PROGRAM IMPLEMENTATION

In 2013, the research program funded three projects with a total approved amount of 451,000 Yuan. The three funded projects included the promotion project of “Values and Functions of Grassroots Organizations”, Database Project of Non-government Organization in China and the publication project of 2013 China Third Sector Research.



Newly published book Values and Functions of Chinese Grassroots Organizations

## DETAILED INTRODUCTION

**Promotion of “Values and Functions of Grassroots Organizations”** // The “Values and Functions of Grassroots Organizations” was initiated by Narada Foundation in 2012. In 2013, a book titled Values and Functions of China’s Grassroots Organizations containing the research results was published and promoted. This book conducts analysis on the unique values and functions of grassroots organizations, differentiating them from those NGOs in close relationship with governments, enterprises and official NGOs, and summarizes the roles that grassroots organizations play among individuals, civil society, political system and economic system and their corresponding functions, to provide the direction and basis for the growth of grassroots organizations and strong theoretical support for them to acquire resources.

**Database Project of Non-government Organization** // The Database Project of Non-government Organization was jointly initiated by Narada Foundation, NGO 2.0 and School of Philanthropy, SYSU. It is the first domestic non-profit database covering all the Non-government organizations in China mainland.

Non-government organizations conforming to the following four conditions are admitted to be put into the database: i) incorporated in China Mainland, with exception to in Hong Kong, Macao, Taiwan and foreign countries; ii) spontaneously established by civil individual/groups in China Mainland as a non-governmental organization; iii) engaged in public charity cause, with non-profit nature (helping the public), mutually beneficial nature (organize members to help each other), and a non-profit nature; iv) organizations that have been registered or not; exclusive of foundations.

The database released an initial list of about 3000 civil organizations through collecting the name lists of the Non-government organizations from three originating institutions. For more than three months of publicity and invitation, more than 800 Non-government organizations filled in and completed their information on the database. By the end of 2013, the number of organizations included in the database amounted to 3602.

**Publication of China Third Sector Research in 2013** // With the resolution of the theoretical and practical problems of the third sector in China as its own task, China Third Sector Research strives to create a communication platform for the third sector research. This serial publication advocates academic freedom, insists on academic standardization, highlights original work, attaches importance to quantitative and qualitative research method, promotes constructive academic dialogue and strives to promote the quality of the third sector research.

Narada Foundation has funded China Third Sector Research project for three years in a row. From 2011 to 2012, the volumes (from I to IV) of China Third Sector Research magazine were published. The volumes (from V to VI) were published in 2013.

### LIST OF FUNDED RESEARCH PROGRAMS

No.	Program Name	Recipients	Approved Funds
1	Promotion of “Values and Functions of Grassroots Organizations”	China Philanthropy Advisors	97,001.00元
2	Database Project of Non-government Organizations	School of Philanthropy, SYSU, NGO2.0 China Project	253,995.00元
3	Publication of 2012 China Third Sector Research Magazine	The Third Sector Research Institute, Shanghai Jiao Tong University	100,000.00元
Total			450,996.00元



# TEAM BUILDING



1. Team members and volunteers participated in "China-Dolls, Give me a hug" photograph promotion
2. Narada family Foundation' s
3. Secretariat held birthday party for family members
4. Narada Foundation' s happy team
5. Kim Ji-Soo, intern from Korea, was introducing Korean philanthropy industry to other team members.
6. Team building: play different roles and cooperate
7. Team building
8. Team building: strategy analysis
9. Yang Yimei, Bright Way Program consultant, shared business investment patterns and cases with secretariat.

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# AUDIT REPORT

## Appendix 1

## BALANCE SHEET

Prepared by: Narada Foundation

December 31, 2013

In RMB Yuan

Assets	Lines	Year Beginning Amount	Year End Amount	Liabilities and Net Assets	Lines	Year Beginning Amount	Year End Amount
Current assets :				Current liabilities :			
Bank and cash	1	4,044,274.38	9,893,131.59	Short-term loans	23		
Short-term investment	2			Accounts payable	24	4,845,120.89	3,169,320.00
Accounts receivable	3	70,299.68	48,699.68	Accrued payroll	25	157,932.69	111,943.37
Prepayment	4			Taxes payable	26	29,697.96	22,183.40
Inventory	5			Advance from customers	27		
Deferred expenses	6	24,100.00	24,000.00	Accrued expenses	28		
Long-term debt investment due within one year	7			Estimated liabilities	29		
Other current assets	8			Long-term liabilities due within one year	30		
Total current assets	9	4,138,674.06	9,965,831.27	Other current liabilities	31		
				Total current liabilities	32	5,032,751.54	3,303,446.77
Long-term investment :							
Long-term equity investment	10	100,000,000.00	94,645,955.86	Long-term liabilities :			
Long-term debt investment	11			Long-term loans	33		
Total long-term investment	12	100,000,000.00	94,645,955.86	Long-term payable	34		
Fixed assets :				Other long-term liabilities	35		
Fixed assets – cost	13	5,218,298.15	5,291,053.15	Total long-term liabilities	36	–	–
Minus: accumulated depreciation	14	735,271.95	968,907.86				
Net value of fixed assets	15	4,483,026.20	4,322,145.29	Investment liabilities :			
Construction in progress	16			Investment liabilities :	37		
Cultural relics and cultural assets	17			Total liabilities	38	5,032,751.54	3,303,446.77
Liquidation on fixed assets	18						
Total fixed assets	19	4,483,026.20	4,322,145.29	Net assets :			
Intangible assets :				Nonrestrictive net assets	39	95,945,546.25	93,255,433.96
Intangible assets	20			Restrictive net assets	40	7,643,402.47	12,375,051.69
Entrusted assets :				Total net assets	41	103,588,948.72	105,630,485.65
Entrusted assets	21						
Total assets	22	108,621,700.26	108,933,932.42	Total liabilities &assets	42	108,621,700.26	108,933,932.42





STATEMENT OF FINANCIAL ACTIVITIES

Prepared by Narada Foundation		2013			in RMB Yuan		
Items	Lines	Previous Year Cumulative			Current Year Cumulative		
		Nonrestrictive	Restrictive	Total	Nonrestrictive	Restrictive	Total
I. Income							
Wherein:Donation income	1	23,677,200.00	4,573,464.39	28,250,664.39	16,010,016.43	8,346,521.06	24,356,537.49
Membership fee	2			—			0.00
Service income	3			—			0.00
Sales income	4			—			0.00
Government subsidy income	5			—			0.00
Investment income	6			—	3,852,498.86	0.00	3,852,498.86
Other income	7	96,250.16		96,250.16	71,782.58		71,782.58
Total income	8	23,773,450.16	4,573,464.39	28,346,914.55	19,934,297.87	8,346,521.06	28,280,818.93
II. Expenses							
(1) Costs of operating activities	9	23,740,805.28		23,740,805.28	24,849,425.40		24,849,425.40
Wherein: costs of donations	10	23,740,805.28		23,740,805.28	24,849,425.40		24,849,425.40
Costs of provision of services	11						
Costs of sales of commodities	12						
Taxes	13			0.00			0.00
(2). Administration expenses	16	1,787,210.95	0.00	1,787,210.95	1,348,965.30	0.00	1,348,965.30
Wherein: salary		1,221,596.22		1,221,596.22	535,445.10		535,445.10
Daily expenses		446,063.58		446,063.58	693,908.21		693,908.21
Deprecation of fixed assets		74,354.72		74,354.72	73,037.56		73,037.56
Taxes		45,196.43		45,196.43	46,574.43		46,574.43
(3) Fund-raising expenses	17	29,122.91		29,122.91	40,891.30		40,891.30
(4) Other expenses	18			0.00			0.00
Total expenses	19	25,557,139.14	0.00	25,557,139.14	26,239,282.00	0.00	26,239,282.00
III. Restrictive net assets transferred to nonrestrictive net assets	20	2,559,246.61	-2,559,246.61	0.00	3,614,871.84	-3,614,871.84	0.00
IV. Net assets fluctuation	21	775,557.63	2,014,217.78	2,789,775.41	-2,690,112.29	4,731,649.22	2,041,536.93

STATEMENT OF CASH FLOW

Prepared by Narada Foundation		2013	in RMB Yuan
Items	Lines	Amount	
1.Cash flow in operating activities			
Cash received from donations	1	24,356,537.49	
Cash received from membership fee	2		
Cash received from provision of services	3		
Cash received from sale of commodities	4		
Cash received from government subsidy	5		
Other cash received from operating activities	6	6,648,458.72	
Subtotal: cash in-flow	7	31,004,996.21	
Cash paid as donations or grants	8	23,306,933.46	
Cash paid to and for employees	9	2,287,538.02	
Cash paid for the purchase of commodities and services	10		
Other cash paid for operating activities	11	8,657,766.65	
Subtotal: cash out-flow	12	34,252,238.13	
Net cash flow in operating activities	13	-3,247,241.92	
2.Cash flow in investing activities			
Cash received in disinvestment	14	5,354,044.14	
Investment income	15	3,852,498.86	
Cash received from disposal of fixed assets and intangible assets	16		
Other cash received from investing activities	17		
Subtotal: cash in-flow	18	9,206,543.00	
Cash paid for acquisition of fixed assets and intangible assets	19	72,755.00	
Cash paid for external investment	20	0.00	
Other cash paid for investing activities	21		
Subtotal: cash out-flow	22	72,755.00	
Net cash flow in investing activities	23	9,133,788.00	
3.Cash flow in financing activities			
Cash received from loans	24		
Other cash received in financing activities	25		
Subtotal: cash in-flow	26	0.00	
Cash paid for loans	27		
Cash paid for interests	28		
Other cash paid for financing activities	29		
Subtotal: cash out-flow	30	0.00	
Net cash flow in financing activities	31	0.00	
4.Influence amount on cash by exchange rate fluctuation	32	-37,688.87	
5.Net increase amount in cash and cash equivalents	33	5,848,857.21	



# MILESTONES IN 2013

- 01** ● On January 5th//China Charity & Donation Information Center officially released the 2012 China Charity Transparency Report, which indicates that Narada Foundation ranks first among Chinese charitable organizations in terms of transparency.
- On January 10th// Narada Foundation held the 5th meeting of its 2nd executive council in Beijing, where the foundation's 2012 work report and 2013 work plan were deliberated and adopted. The executive council spoke highly of the achievements of the secretariat, identified the current priorities of the foundation and made the medium-term and long-term plans on financial issues and human resources management of the foundation.
- From January 13th to 17th//the first press conference for Narada Foundation's Ginkgo Fellow Program in 2013 was successfully held in Kunming, which was organized jointly by the Ginkgo Program officials and the fellowship committee. In the meeting, the contents of Ginkgo Fellow Manual 2013 were defined, Taiwan and India were chosen as the destinations of overseas study in 2013 and the 2013 fellowship committee was selected in an open and democratic manner.
- 02** ● On February 28th//as Narada Foundation as one of the originators of China Charity Alliance, director general Xu Yongguang was invited to attend the first preparatory meeting for the foundation of China Charity Alliance.
- On March 6th//the 6th meeting of the 2nd executive council of Narada Foundation adopted secretary general Liu Zhouhong's proposal, nominating Peng Yanni as the candidate for the position of deputy secretary general.
- 03** ● On March 12th// Ginkgo Fellow Program's first expert meeting in 2013 was held at Narada Foundation to discuss the rules of the program, fellowship building, program communication and evaluation based on a progress review and the program vision.
- From March 16th to 25th//road shows for Ginkgo Fellow Program 2013 were launched in five Chinese cities, as the program manager Lin Hong, program officials Wang Lili and Guan Lulu joined local partners in Changchun, Nanchang, Jinan, Beihai and Lanzhou to explain and preach the Ginkgo Fellow Program.
- In the afternoon of March 19th//a social entrepreneurs' investment case workshop was held in Beijing, which director general Xu Yongguang attended by invitation. Along with SROI Network CEO Jeremy Nichols, Xu reviewed and commented on social investment cases that shared and discussed by social entrepreneurs and their investors, as well as provided practical assistance and guidance for more social entrepreneurs seeking social responsibility investment.
- In the evening of March 19th//social entrepreneur skill training and award ceremony was held in Beijing, where secretary general Liu Zhouhong delivered a speech on behalf of Narada Foundation and presented certificate of merit to organizational winners of Narada Social Enterprise Breakthrough Sponsorship Award. These organizational winners include Beijing NGO Friends Information Consulting Co., Ltd, Images Biodiversity Expedition (IBE) and Shanghai Jushan Zhucan Public Welfare Development Center.
- 04** ● In the morning of April 10th//director general Xu Yongguang attended Yunnan Social Innovation Workshop upon invitation, where famous experts and scholars as well as heads of famous charitable organizations discussed how to promote the reform of government regulating and operating system, how to pursue exploration and trials centered on social innovation during the social transformation. A visiting delegation comprising members of Policy Research Office of Yunnan Provincial Party Committee and research office of Yunnan Provincial Government and Yunnan Provincial Department of Civil Affairs also attended the meeting.
- In the morning of April 18th//director general Xu Yongguang and representatives of Narada Foundation attended the first membership meeting of China Charity Alliance, where Narada Foundation was elected a executive council member of the Alliance and Xu Yongguang the vice president of the Alliance.
- At 8:02 AM, April 2th//Lushan County, Ya'an City, Sichuan Province was hit by a violent earthquake measured 7.0 on Richter's scale. Narada Foundation made a public announcement via its microblog on 12:00 PM that day that 10 million Yuan fund for disaster relief and post-disaster construction was made available immediately to fund disaster relief programs by civil society organizations by an ad-hoc approval process. Under the guidance of director general Xu Yongguang, a disaster relief team was formed immediately out of departments of the secretariat under the leadership of secretariat Liu Zhouhong. The "disaster relief and post-disaster reconstruction program funding guide" and "template of application for disaster

- relief and post-disaster reconstruction program" was publicized through Narada Foundation's official website and microblog.
- On April 21st//Narada Foundation approved the first program under the fund, i.e., emergency rescue program of a Chengdu-based charitable organization "April 20 Joint Rescue Team", which was the first beneficiary of first-aid package made available by Narada Foundation to frontline NGO disaster relief efforts. This first-aid package will be utilized before reimbursement audit taking place and subjected to the final ad-hoc audit.
- At 7:00 p.m., April 23rd//Narada Foundation initiated the first session of a series of workshops on Wenchuan experience and social response to Lushan Earthquake in collaboration with School of Social Development and Public Policy, Beijing Normal University, where initial consensus was reached on the basis of discussions about information sharing mechanism, management of utilization of charitable funds and volunteer service as well as other follow-ups.
- On April 23//Narada Foundation joined Chinese Foundations Self-discipline Alliance for Response to April 20 Earthquake established by China Foundation Center in collaboration with various foundations. The foundations participating undertook to publicize the information about receipt, appropriation and utilization of monetary donations from beginning to end, under the supervision of the donors and general public and governmental regulation as well as other relevant legal responsibilities.
- By April 24th//Narada Foundation made a total monetary donation of 13,500.00 yuan in support of disaster relief efforts, including 10,000.00 yuan from director general Xu Yongguang.
- In the morning of April 26th//Kang Xiaoguang, council member of Narada Foundation and president of NPO Research Institute of Renmin University of China, shared the results of a study on the value and function of grass-roots organizations with secretariat of the foundation. Director general Xu Yongguang, deputy director general Cheng Yu and Dr. Feng Li with China Philanthropy Advisors attended the meeting.
- On April 27th//secretary general Liu Zhouhong and disaster relief program official Feng Yuan visited the disaster area to learn more about the victim needs, NGOs' activities and governmental plans in preparation for the following disaster-relief efforts.
- In the afternoon of April 28//the second session of a series of workshops on Wenchuan experience and social response to Lushan Earthquake organized jointly by Narada Foundation, School of Social Development and Public Policy of Beijing Normal University, April 20 Joint Rescue Team and Chengdu Shangming Charity Development Research Center took place in Chengdu of Sichuan Province to share the consensus reached in the first workshop on supporting teams with frontline rescue organizations and to discuss a wide range of topics including information sharing mechanism, cooperation between foundations and NGOs in the process of disaster relief, volunteer service and management in disaster relief, government-public cooperation in disaster relief and post-disaster organizational learning network building.
- On April 29th//Narada Foundation, China Youth Development Foundation, One Foundation and Tencent Foundation jointly established the "Foundation Disaster Relief Coordination Center".
- From April 29th to May 1st, 2013 //Chip World Social Innovation Week was held in Beijing with the auspices of Narada Foundation, Intel and China Poverty Alleviation Foundation in collaboration with 30-odd charitable partners and the theme is "World Changes if We Change".
- From April 29th to May 1st //2013, Chip World Social Innovation Week was held in Beijing with the auspices of Narada Foundation, Intel and China Poverty Alleviation Foundation in collaboration with 30-odd charitable partners and the theme is "World Changes if We Change".
- 05** ● In May//a series of charitable events named "Understand the Society and Make the Choice—Ginkgo Fellowship Charitable Month" were initiated jointly by 37 Ginkgo fellows with the assistance of Narada Foundation. In May 2013, the Beijing-based charitable month for Ginkgo fellow covered 12 provinces, municipalities and autonomous regions across the country. This event was the first collective effort of the three Ginkgo fellows, as well as a brand-new, cross-sector exploration and practice of young Chinese charity practitioners.



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- **On afternoon of 12th, May**//General Director Xu Yongguang attended the China Charity Alliance workshop “From Wenchuan to Lushan” upon invitation, a meeting co-hosted by General Director Xu Yongguang and Yang Lan. The main goal is to explore the ways for charitable organizations to better play their parts and how to better cooperate and interact with government in joint response to various natural disasters and social issues through comparative analysis of two disaster relief efforts involved in Wenchuan and Lushan, especially the possible ways for charitable organizations to establish a long-acting, coordinated approach to emergency rescue. General Secretary Liu Zhouhong attended the meeting and delivered a keynotespeech, describing the disaster-relief activities of Narada Foundation in Lushan.
- **On 20th May**//General Secretary Liu Zhouhong, upon invitation, attended the workshop on post-disaster reconstruction of Lushan held in Sichuan, the theme of which is “Need-based Effective Reconstruction”. At the meeting, related government departments of Sichuan province described the post-disaster reconstruction plan for Ya’ an and then, China Poverty Alleviation Foundation, China Youth Development Foundation and Shenzhen-based One Foundation also presented their disaster-relief strategies and plans.
- **On 25th May**// a meeting was held in Beijing to review and share the results of the Charitable Month for Gingko Fellows within the Gingko Fellow Program. Director General Xu Yongguang attended the meeting and delivered a keynotespeech “Seizing Today and Future”.
- **On 29th May**//Director Xu Yongguang attended the 7th Top 100 Chinese Philanthropists Forum held in Wuxi upon invitation, the theme of which is “Charity and Social System Reform”. This is a meeting held to explore the roles and functions of government and charities in charity and social system reform based on the definition and functions of social system under, in an attempt to come up with a roadmap and solution to social system reform.
- **On the afternoon of 30th May** //on behalf of Narada Foundation, secretary general Liu Zhouhong attended an online interview hosted by Tencent Microblog under the theme “For Better Tomorrow of Lushan”, answering questions from internet users concerning the Foundation’s disaster relief program for Ya’ an, the Foundation’s post-disaster reconstruction plan and priorities of sponsorship. CYL of Sichuan Province, social organizations and volunteer service centers participating in April 20 Lushan Earthquake disaster relief efforts, China Poverty Alleviation Foundation and originator of “Free Lunch” initiative Deng Fei were also present at the interview.
- **On afternoon of 31th May**//director general Xu Yongguang attended the 2013 Charity Bluebook Publication & China Charity Development Workshop upon invitation. At the meeting, Xu delivered a keynote speech under the theme “government-public interaction for a new approach to charity”.
- **Between 2nd June and 12th June**//some of Gingko fellows visited Taiwan for a study tour of local foundations, charitable organizations, social enterprises, urban and rural communities. As part of the subsequent support of Gingko Fellow Program, this visit broadened the horizon of visitors, built up the collaborative capabilities of Gingko fellows and helped build up the fellowship.
- **On the afternoon of 5th June**//secretary general Liu Zhouhong exchanged ideas and thoughts with related leadership of Sichuan Provincial Development and Reform Commission in the disaster area and Ya’ an City, before attending a meeting held by the disaster-relief coordination committee of the Foundation, where the bylaws of the committee was adopted and the next steps and budget of the committee discussed.
- **On the morning of 20th June**//secretary general of Zhejiang-based Dunhe Foundation Wang Shuihua and program official Yang Yuanze visited Narada Foundation. Director General Xu Yongguang and program manager Lin Hong exchanged ideas and thoughts with the visitors on the progress of the Foundation’s programs, social innovation and socially responsible investment. Dunhe Foundation donated 0.5 million Yuan to Narada Foundation this year to support Gingko Fellow Program.
- **On 21th June**//secretary general Liu Zhouhong, on behalf of Narada Foundation, attended the second executive committee meeting held in Ya’ an under the theme “Chinese Social Organizations Platform for Disaster Response” upon invitation, where a series of documents including public bidding for donation to disaster victims and post-disaster reconstruction through the platform were adopted.

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- **On 25th June**//in order to facilitate effective and efficient post-disaster reconstruction efforts in wake of Lushan Earthquake, motivate social organizations of various forms and at all levels to engage in post-disaster reconstruction efforts and improve the efficiency of utilization of funds for post-disaster reconstruction, Chinese Social Organizations Disaster Response Information Platform (<http://www.cn420.cn/>), with which Narada Foundation is a partner, officially published information on public bidding to select experienced and capable social organizations for involvement in post-disaster reconstruction efforts.
- **On the afternoon of 5th July**//Narada Foundation held a meeting in Beijing to review its achievements made in the first half of the year, involving six council members of Zhou Qingzhi, Xu Yongguang, Cheng Yu, Kang Xiaoguang, Huang Chuanhui and Liu Zhouhong and two supervisors of He Jin and Lu Jianqiao. In the process of reporting on achievements, present council members and supervisors gave detailed guidance on the briefing made by each staff member of the secretariat.
- **On 8th July**//China Philanthropy Advisors discussed with Narada Foundation people about the disaster relief strategy research program undertaken by Narada Foundation, Narada’s disaster relief program assessment and a research report titled “Function and Value of Grass-roots Organizations”.
- **From 9th July to 12th July**//secretary general Liu Zhouhong and program official Feng Yuan attended the third meeting of the Foundation’s disaster relief coordination committee in Ya’ an and Chengdu of Sichuan respectively and conducted due diligence surveys of disaster relief programs of many charitable organizations in Ya’ an including Yiduo, Yizhong, Xinjiayuan, Lekang and Aiyouxu. After the surveys, they visited Aiyouxu in Chengdu and one of its project sites located at Shuijingfang community.
- **On 16th July**//director general Xu Yongguang attended China Philanthropic Legislation Workshop, which was held by China Philanthropy Research Institute and funded by Asian Foundation, upon invitation and delivered a speech titled “Four Sins with Seemingly Private Non-enterprise Organization Policy”. Secretary general Liu Zhouhong attended the meeting and discussed with participants about the taxation dilemma of foundations during the ad-hoc discussion “Philanthropic Legislation and Taxation”.
- **On 18th July**//director general Xu Yongguang attended “the Workshop on Promoting Social Development and Innovative Social Organizations” sponsored jointly by the Ministry of Civil Affairs and Yunnan Provincial Government in Kunming. At the meeting, Xu suggested the Ministry of Civil Affairs take decisive and effective measures to reduce and terminate the flow of philanthropy from civil society to the government and give what belongs to civil society back, increase the governmental procurement of services from social organizations by purchasing services from social organizations using governmental funds and social service funds, accelerate the system reform of public institutions, build up the state-owned, privately run and privately-owned and government-subsided approach to social service, build a new approach to public services as proposed by Premier Li Keqiang through government-public partnership and make immediate corrections to the tax policy on charitable organizations that severally prevents social organizations from playing their parts.
- **On 18th July**//secretary general Liu Zhouhong and program official Wang Lili attended Beijing workshop as part of the 5th Non-public Foundation Development Forum.
- **On the morning of 19th July**//director general Xu Yongguang attended the Workshop on Responding to Hotspot Issues in Yunnan upon the invitation from Yunnan Provincial Government.
- **On afternoon of 28th July**//Ginkgo fellows shared the results of their study tour in Taiwan at a meeting sponsored by Xinping Foundation and Beijing United Family Hospital. This meeting comprised four sections, i.e., passion and professionalism, inheritance and dedication, sowing and cultivation, and Taiwanese people. And participants explained what they saw and felt in the process of the study tour of 14 organizations in succession. Over 70 representatives from nearly 40 organizations participated in this meeting.
- **From 24th to 25th August**//2013 Civil Society Disaster Relief Collaboration Meeting took place in Hangzhou, which was held by Tianya Foundation and Youth Times and organized by China Public Welfare with the financial assistance of Nadara Foundation and Narada Power, involving over 120 representatives from over 80 civil society groups.
- **From 29th to 30th August**//director general Xu Yongguang and secretary general Liu Zhouhong attended the

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celebration for the third anniversary of Foundation Transparency and China Foundation Center held in Kunming of Yunnan under the theme “Self-disciplined Change and Development”, where Xu delivered a keynote speech “Big Trends, Mutually Beneficial Cooperation between Foundations and Grass-roots NPOs”.

**From 3rd to 4th September**// the first Bright Way fellow exchange meeting was held in Beijing. The objective of the first day of the meeting was to deepen understanding and share experiences as each Bright Way fellow talked about the trends of social issues in respective fields, the possible solution and challenges facing organizations. The second day of the meeting involved in-depth discussions about how organizations grow sustainably and improve their social influence. Director general Xu Yongguang, deputy director general Cheng Yu, council members Kang Xiaoguang, Wang Haiguang and Chen Bo, supervisor He Jin, secretary general Liu Zhouhong and deputy secretary general Peng Yanni with Nadara Foundation attended this meeting.

**On 18th September**// the basic database of Chinese NGOs created jointly by Narada Foundation, China Philanthropy 2.0 and Sun Yat-sen University China Philanthropy Research Institute was officially publicized, which will become the first public-benefit database to cover all NGOs on mainland China.

**On 22th September**// secretary general Liu Zhouhong attended the Philanthropic Transparency Standard forum and publication of information about philanthropy industry held by China Charity Alliance in Shenzhen. In the transparency rating of 1000 charitable organizations conducted by China Charity Alliance, Nadara Foundation was rated the role model of philanthropic transparency.

**From 24th to 25th September**// director general Xu Yongguang attended the Charity and Leadership Dialogue held by Cheung Kong Graduate School of Business in Beijing. During the meeting, director general Xu talked with founder and chairman of Florida Next Foundation Adelaide (Alex) Sink about “Social Innovation in China and the US”.

**On afternoon of 26th September**// a get-together of secretariat of Nadara Foundation was held in Beijing, where director general Xu Yongguang, deputy director general Cheng Yu, secretary general Liu Zhouhong and all staff members of the secretariat reviewed the results of branding interviews and discussed in detail about the problems and issues identified in the interviews.

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**From 17th to 20th October**// an expert panel meeting was held in Beijing to review Ginkgo Fellow Program 2013, where 12 new Ginkgo fellows were singled out from over 300 candidates. On afternoon of 19th October, Nadara Foundation held a graduation ceremony and matriculation meeting for newly recruited Ginkgo fellows in Beijing, unveiling the list of new Ginkgo fellows. At the meeting, five outgoing Ginkgo fellows who were admitted three years ago (i.e., Lu Fei, Mei Nianshu, Sun Heng, Wang Yiou and Zeng Shiyi) shared what they learned over the past three years. These five Ginkgo fellows benefited from the 3-year journey of Ginkgo Fellow Program in terms of personal growth, career development and social support system.

**On morning of 22nd October**// director general Xu Yongguang attended the opening ceremony and forum for the Night of Philanthropy organized by China Central Television.

**On morning of 28th October**// the secretariat of Nadara Foundation underwent a training session, in which director general Xu Yongguang and advisor to the Foundation’s Bright Way Program Yang Yimei delivered lectures on socially responsible investment and commercial investment. This experience of sharing about SRI and commercial investment benefited the secretariat a lot.

**In October 2013**// the 2013 Forbes Transparency List of Chinese Charitable Foundations was unveiled, within which the Nadara Foundation ranked the 6th. Based on the charitable expenditures of 2012 and as of 8th October, 2013, this list looked at 200 public foundations and 200 non-public foundations that incurred the large amount of charitable expenditures in 2012. The list paid more attention to the practice, channel, frequency and contents of information disclosure of selected foundation in order to measure the transparency of these foundations, with focus on basic information, fundraising information, project implementation details and day-to-day dynamics of foundations.

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**From 3rd to 12th November**// some participants in Ginkgo Fellow Program visited India for a field survey, which comprised two parts of social development and environmental protection, with interviews focused on youth development and environmental protection.

**On 11th November**// a meeting was held in Beijing to publish the first honor roll of Chinese foundations and to rate the foundations through the lens of 100 NGOs, the first rating event of its kind ever held by grass-roots NPOs in China. Secretary general Liu Zhouhong attended the meeting upon invitation. Nadara was one of the domestic foundations to receive the Golden Orange Award at the meeting.

**From 14th to 15th November**// the 5th Non-public Foundation Development Forum took place in Beijing. With Huamin Charity Foundation and Kaifeng Charity Foundation serving as the chairmen on duty, this forum focused on “rational philanthropy and a diversified approach to development—Non-public Foundations’ role and positioning in social development”. Director general Xu Yongguang attended the opening ceremony and shared his viewpoints about taxation on philanthropy and other topics at the 3rd China-US Strategic Philanthropy organized by China Philanthropy Research Institute on the afternoon of 14th November. The secretariat of Nadara Foundation, secretary general Liu Zhouhong and program managers attended the meeting.

**On 14th November**// an ad-hoc forum on cooperation between foundations and NGOs in disaster response held by Narada Foundation in collaboration with Tencent Charity Foundation, Alibaba Charity Foundation and Shenzhen-based One Foundation took place as part of the 5th Non-public Foundation Development Forum, with a view of talking about the difficulties in cooperation through the dialogue between foundations and NGOs and exploring a more effective approach to disaster relief efforts of civil society organizations.

**On 18th November**// director general Xu Yongguang and secretary general Liu Zhouhong attended 2013 China Philanthropy Forum hosted by Beijing Zhongyi Art Foundation, Money magazine and Philanthropic Carnival, where Xu shared his viewpoints and discussed with distinguished guests about “the transformation of philanthropy: from government-run philanthropy to privately-run philanthropy”.

**On afternoon of 20th November**// the 9th China International Forum on Corporate Social Responsibility & 2013 China CSR Award took place in Beijing, where director general Xu Yongguang and famous TV program anchorman Cui Yongyuan were nominated the socially responsible person of the year.

**On 25th November**// secretary general Liu Zhouhong attended the 3rd annual conference of Yunnan-based charitable organizations & social innovation policy forum of Yunnan province held in Yunnan under the theme “constructive input for charity”. Nadara Foundation partly funded this forum.

**From November 29 to 1st December**// Social Enterprise Summit was held at Hong Kong Convention and Exhibition Center, this time again with the financial support of Nadara Foundation. Deputy secretary general Peng Yanni attended this meeting upon invitation.

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**From 2nd to 3rd December**// Socially Responsible Investment Roundtable & From Good to Best—Chinese Philanthropist Forum 2013: Socially Responsible Investment was held in Beijing, under the auspices of Sunshine Culture Foundation, China Philanthropy Research Institute and Narada Foundation, involving investors and their partners from mainland China, Hong Kong, Macau and Taiwan and western countries, who shared and discussed their specific investment cases. In addition, international investors, domestic business leaders and philanthropists discussed in detail about a wide range of topics including how to resolve social issues through investment and what kind of supporting environment is needed to promote socially responsible investment in China.

**On 24th December**// Nadara Foundation held 2013 annual town hall meeting for philanthropy experts, an annual event that draws together philanthropy experts to discuss significant viewpoints and events of each year in philanthropy industry and provide suggestions concerning the annual efforts of Nadara Foundation.





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